

Plant Variety Protection by

Japan Association for Techno-innovation in Agriculture, Forestry and Fisheries

JATAFF is a Public Interest Incorporated Association (nonprofit organization) established in 1990. Its main objective is to promote innovation and industrialization in the fields of agriculture, forestry, fisheries, and food industry. JATAFF provides support to Japanese breeders by assisting with applications for Plant Variety Protection abroad and facilitating the enforcement of plant breeders' rights. Our team of 34 expert hails from diverse backgrounds, spanning both the public and private sectors. JATAFF's membership comprises 85 entities, including prominent Japanese corporations like Takii, Sakata, Kubota, Yakult, Suntory, Kirin, Ajinomoto, alongside numerous prefectural governments.

Japan Plant Breeders' Rights Management Organization (JPBRMO)

Japan Plant Breeders' Rights Management Organization (JBRMO), slated for establishment, will function as a private, impartial entity responsible for managing plant breeders' rights and facilitating the licensing of Japanese-bred varieties abroad.

Committee to support JBRMO was established in 2023 and consists of:

- Representative: National Agriculture and Food Research Organization (NARO)
- Accountant: Japan Association for Tecno-innovation in Agriculture, Forestry and Fisheries (JATAFF)
- Other members: Hirosaki University, Akita Prefecture, Niigata Prefecture, Ehime Prefecture, Tokyo Development Foundation for Agriculture, Forestry and Fisheries, Japan Seed Trade Association (JASTA), National Federation of Agricultural Cooperative Associations (ZEN-NOH), Hiroshima Prefecture, Kyoto University, Niigata Agro-Food University.

Japan Plant Variety Protection Forum (PVP Forum)

JATAFF organizes the Japan Plant Variety Protection Forum (PVP Forum), which is the largest PVP network in Japan, consisting of 55 companies, 27 prefectures, 12 seed and agricultural organizations, and 44 individuals, as of 2023.

The PVP Forum serves a pivotal role in raising awareness and enabling the effective utilization of plant breeders' rights. Through organizing seminars spanning diverse subjects including plant variety protection, intellectual property, seed industry policy, and plant genetic resources, it fosters knowledge exchange and collaboration. Additionally, the forum produces newsletters dedicated to PVP-related topics, catering to the informational needs of its members.

The East Asia Plant Variety Protection Forum (EAPVP Forum)

JATAFF serves as the secretariat of the East Asia Plant Variety Protection Forum,

comprising ASEAN+3 (10 ASEAN member states + Japan, South Korea, and China). Established in 2007, EAPVP Forum aims to facilitate the exchange of diverse ideas and information and to develop an effective PVP system in line with the UPOV Convention.

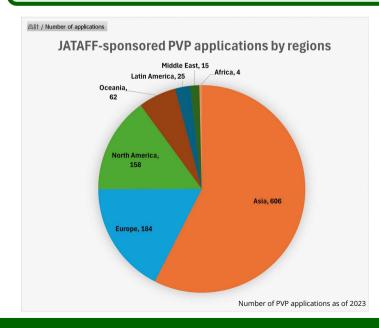
Japan Overseas Plant Variety Protection Consortium (JOPVPC)

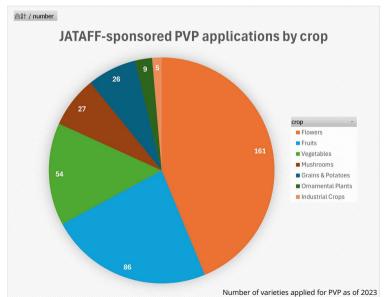
The Japan Overseas Plant Variety Protection Consortium (JOPVPC), backed by financial support from the Ministry of Agriculture, Forestry, and Fisheries (MAFF) of Japan, was founded in 2016. Its primary objective is to collectively implement a national initiative focused on protecting plant breeders' rights and other intellectual properties on a global scale.

JATAFF serves as the representative organization of JOPVPC. Other organizations of JOPVPC are:

- Japan Seed Trade Association (JASTA)
- Japan Fruit Tree Seedling & Clonal Association
- Japan Edible Mushroom Spawn Association
- Center for Seeds and Seedlings, National Agriculture and Food Research Organization (NCSS)

JOPVPC has supported over 1,000 applications for PVP overseas (See charts).







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+81-3-3509-1161

급

+81-3-3509-1165

st-pgr@jataff.or.jp

https://www.jataff.or.jp

Nittochi Uchisaiwaicho Bldg. 2F 1-2-1 Uchisaiwaicho, Chiyoda-ku, Tokyo, 100-0011, Japan

